

**ANKARA SCIENCE UNIVERSITY
FACULTY OF FINE ARTS AND DESIGN
NEW MEDIA AND COMMUNICATION DEPARTMENT**

**COURSE SYLLABUS
CRITICAL THINKING**

Course Name	Critical Thinking
Course Type	Required
Code	NMC 106
ECTS	6
Instructor (s)	Asst. Prof. Pınar Sarıgöl
Prerequisites	NMC 103
Semester	Spring
Course Content	This course aims to help students develop critical thinking abilities. In pursuing these goals, it covers the discussion of topics such as inductive vs. deductive reasoning, perception, problem solving, argument construction and analysis. In the end of the semester, students should be able to clarify and evaluate their thinking, create arguments based on rigorous principles and concepts, and present their ideas more effectively.
Learning Outcomes	After successful completion of the course, the student will be able to: <ol style="list-style-type: none">1) Demonstrate critical thinking through an evaluation of statements, arguments and beliefs2) Identify claims and assess whether they are supported adequately by reasons3) Use critical reasoning about challenging moral and political issues4) Recognize limitations inherent in linguistic discourse5) Communicate more effectively in both spoken and written form
References	John Chaffee, <i>Thinking Critically</i> , Stamford, CT: Wadsworth, 2015, 11 th edition
Learning and teaching strategies	Lecture Class discussion
Evaluation	Exams, Participation and Attendance
Course Language	English

Course Name	Code	Semester	Theory (hours/week)	Application (hours/week)	Laboratory (hours/week)	National Credit	ECTS
Negotiation Process	NMC 106	Spring	3	0	0	3	5
Prerequisites	NMC 103						
Course Language	English						
Course Type	Required						
Mode of Delivery (face to face, distance learning)	Face to face and distance learning when required						
Learning and teaching strategies	Lecture, class discussion						
Instructor (s)	Asst Prof. Pınar Sarıgöl						
Course objective	This course aims to help students develop critical thinking abilities.						
Learning outcomes	<p>After successful completion of the course, the student will be able to:</p> <ol style="list-style-type: none"> 1) Demonstrate critical thinking through an evaluation of statements, arguments and beliefs 2) Identify claims and assess whether they are supported adequately by reasons 3) Use critical reasoning about challenging moral and political issues 4) Recognize limitations inherent in linguistic discourse 5) Communicate more effectively in both spoken and written form 						
Course Content	The course includes the discussion of topics such as inductive vs. deductive reasoning, perception, problem solving, argument construction and analysis. In the end of the semester, students should be able to clarify and evaluate their thinking, create arguments based on rigorous principles and concepts, and present their ideas more effectively.						
Mode of Delivery	Face to face and distance learning when required						
References	John Chaffee, <i>Thinking Critically</i> , Stamford, CT: Wadsworth, 2015, 11th edition						

Form IVb (English): Subjects by weeks

Weeks	Subjects
1. Week	Introduction

2. Week	Thinking
3. Week	Thinking Critically
4. Week	Solving Problems
5. Week	Perceiving and Believing
6. Week	Constructing Knowledge
7. Week	Mid-term
8. Week	Language and Thought
9. Week	Forming and Applying Concepts
10. Week	Relating and Organizing
11. Week	Moral Issues
12. Week	Constructing Arguments
13. Week	Reasoning Critically
14. Week	Thinking Critically
15. Week	Final Exam

Form Vb (İngilizce): Assessment Method

Semester Works	Number	Contribution
Attendance	14	%10
Participation	14	%10
Application	0	%0
Fieldwork	0	%0
Practice	0	%0

Homework Assessment	0	%0
Presentation	0	%0
Project	0	%0
Seminar	0	%0
Mid-term Exams	1	%40
Final Exam	1	%40
Total	30	%100
Contribution of semester works to success points	29	%60
Contribution of final exam to success points	1	%40
Total	30	%100

Form VIb (English): WORKLOAD AND ECTS CALCULATION

Activities	Number	Duration (hour)	Total Work Load
Course Duration (x14)	14	3	42
Laboratory			
Application			
Specific practical training			
Field activities			
Study Hours Out of Class (Preliminary work, reinforcement, etc)	14	4	56
Presentation / Seminar Preparation			
Project			
Homework assignment			
Midterms (Study duration)	1	20	20
Final Exam (Study duration)	1	40	40
Total Workload	30	67	158

Form VIIb (English): THE COURSE LEARNING OUTCOMES - PROGRAM OUTCOMES MATRIX

Program Outcomes	Contribution Level*				
	1	2	3	4	5
1. Students learn fundamental principles of social sciences, communication and new media studies			X		
2. Students interpret these theories and concepts in the context contemporary societies				X	
3. Students learn media history and social, artistic, economic and political background of these historical developments		X			

4. Students create media content by applying principals of visual aesthetics	X				
5. Students analyze media texts and learn media literacy	X				
6. Students understand the interdisciplinary nature of media and communication studies			X		
7. Students get familiarized with the issues of ethical problems, human rights, and public interests				X	
8. Students develop constructive problem-solving approaches to media and communication matters				X	
9. Students apply social science concepts to personal, social, and political issues					X
10. Students utilize the theoretical and practical knowledge as an expert in the media sector		X			
11. Students use technical equipment and informatics technologies for both traditional and new media in an effective and creative way	X				
12. Students acquire knowledge about new media professions and the sector	X				
13. Students learn qualitative and quantitative research methods			X		
14. Students acquire competence of conducting independent research		X			
15. Student acquire necessary skills to be employed in public/private sector institutions and civil society organizations			X		
16. Students have effective written and oral communication skills in				X	

English					
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1 Lowest, 2 Low, 3 Average, 4 High, 5 Highest

ANKARA SCIENCE UNIVERSITY
FACULTY OF HUMANITIES AND SOCIAL SCIENCES
MANAGEMENT INFORMATION SYSTEMS DEPARTMENT

COURSE SYLLABUS
INTRODUCTION TO PHOTOGRAPHY

Course Name	FLM101 – Introduction to Photography
Course Type	Core
Code	FLM101
ECTS	6
Instructor (s)	Asst. Prof. Ali Çağıl Ömerbaş
Prerequisites	None
Semestre	Fall
Course Content	Photography, composition, cameras, camera parts, reading images, presenting images
Learning Outcomes	Upon successful completion of the course, students will be able to; <ul style="list-style-type: none"> - discover new ways of finding and developing ideas for new projects - demonstrate the fresh methods of concept development in their own stories - identify the design problems - present their thoughts in an understandable format - develop a simple thought into an art/design project
References	Langford, M., Fox, A. & Smith, R. (2010). Langford's basic photography: the guide for serious photographers. Amsterdam Boston: Focal Press/Elsevier.
Learning and teaching strategies	Lecturing, discussion, application
Evaluation	Participation in class discussions and submissions 10%, mid-term 30% and assignments 60%
Course Language	English

Form IIIb (English): COURSE INFORMATION

Course Name	Code	Semestre	Theory (hours/week)	Application (hours/week)	Laboratory (hours/week)	National Credit	ECTS
Introduction	FLM101	Fall	3	0	0	3	6

to Photography							
Prerequisites	None						
Course Language	English						
Course Type	Core						
Mode of Delivery (face to face,distance learning)	Face to face						
Learning and teaching strategies	Lecturing, discussion, application						
Instructor (s)	Asst. Prof. Ali Çağıl Ömerbaş						
Course objective	This course is designed to introduce students to the equipment and application of the photography. Students will be introduced to the basics of photography equipment, learn about composition, light and other visual elements during this course.						
Learning outcomes	<p>Upon successful completion of the course, students will be able to;</p> <ul style="list-style-type: none"> - explain the basic terms and concepts of photography - recognize the machine structure and equipment - analyze the relationship between exposure variables and the effects of these variables on photographic images - distinguish different lenses and their uses - identify the elements of the composition. - differentiate film and digital photography - demonstrate the use of composition elements 						
Course Content	Photography, composition, cameras, camera parts, reading images, presenting images						
Mode of Delivery	In class / Hybrid						
References	Langford, M., Fox, A. & Smith, R. (2010). Langford's basic photography: the guide for serious photographers. Amsterdam Boston: Focal Press/Elsevier.						

Form IVb (English): Subjects by weeks

Weeks	Subjects
1. Week	Introduction
2. Week	History of photography and significant photographers
3. Week	Camera types and formats

4. Week	Exposure/light
5. Week	Lenses
6. Week	Parts of lenses and special lenses
7. Week	Mid- term exam
8. Week	Film formats
9. Week	Lighting for photography
10. Week	Composition
11. Week	Analogue cameras
12. Week	Digital cameras
13. Week	Film processing
14. Week	Digital image processing
15. Week	Photography presentation methods
16. Week	Assignment presentations

Form Vb (İngilizce): Assesment Method

Semester Works	Number	Contribution
Attendance	14	%0
Laboratory	0	%0
Application	6	%5
Fieldwork	0	%0
Practice	0	%0
Homework Assessment	6	%60
Presentation	5	%5

Project	0	%0
Seminar	0	%0
Mid-term Exams	1	%30
Final Exam	0	%0
Total	32	%100
Contribution of semester Works to success points	32	%100
Contribution of final exam to success points		%0
Total		%100

Form VIb (English): WORKLOAD AND ECTS CALCULATION

Activities	Number	Duration (hour)	Total Work Load
Course Duration (x14)	14	3	42
Laboratory			
Application	4	5	20
Specific practical training	8	1	8
Field activities			
Study Hours Out of Class (Preliminary work, reinforcement, ect)			
Presentation / Seminar Preparation	5	5	25
Project			
Homework assignment	6	5	30
Midterms (Study duration)	1	20	25
Final Exam (Study duration)	0	0	0
Total Workload	29	70	150

Form VIIb (English): THE COURSE LEARNING OUTCOMES - PROGRAM OUTCOMES MATRIX

Program Outcomes	Contribution Level*				
	1	2	3	4	5
1.Students learn fundamental principles of social sciences, communication and new media studies		X			
2. Students interpret these theories and concepts in the context contemporary societies			X		
3. Students learn media history and social, artistic, economic and political background of these historical developments		X			
4. Students create media					X

content by applying principals of visual aesthetics					
5. Students analyze media texts and learn media literacy		X			
6. Students understand the interdisciplinary nature of media and communication studies			X		
7. Students get familiarized with the issues of ethical problems, human rights, and public interests		X			
8. Students develop constructive problem-solving approaches to media and communication matters					X
9. Students apply social science concepts to personal, social, and political issues	X				
10. Students utilize the theoretical and practical knowledge as an expert in the media sector					
11. Students use technical equipment and informatics technologies for both traditional and new media in an effective and creative way					X
12. Students acquire knowledge about new media professions and the sector					X
13. Students learn qualitative and quantitative research methods			X		
14. Students acquire competence of conducting independent research				X	
15. Student acquire necessary skills to be employed in public/private sector institutions and civil society organizations					X

16. Students have effective written and oral communication skills in English				X	
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1 Lowest, 2 Low, 3 Average, 4 High, 5 Highest

Introduction to Video	FLM102	Fall	3	0	0	3	6
Prerequisites	None						
Course Language	English						
Course Type	Core						
Mode of Delivery (face to face,distance learning)	Face to face						
Learning and teaching strategies	Lecturing, discussion, application						
Instructor (s)	Asst. Prof. Ali Çağıl Ömerbaş						
Course objective	This course aims to introduce students the language of filmmaking. Through screenings, discussions, essays and project works, students develop skills in using appropriate film terminology to articulate their ideas and executing them with proper techniques. Benefitting from the readings and screenings, students will become able to communicate in production terms and execute projects.						
Learning outcomes	<p>Upon successful completion of the course, students will be able to;</p> <ul style="list-style-type: none"> - express their ideas with videos - describe videos using the technical terminology - operate digital video cameras - perform basic lighting techniques - develop basic editing skills - interpret sound recording and select appropriate soundtrack for videos - produce simple videos using the suitable techniques 						
Course Content	Video cameras, camera parts, video terminology, simple editing, basic lighting methods						
Mode of Delivery	In class / Hybrid						
References	<p>Katz, S. D., & Katz, S. (1991). <i>Film directing shot by shot: visualizing from concept to screen</i>. Gulf Professional Publishing.</p> <p>Zettl, H. (2013). <i>Sight, sound, motion: Applied media aesthetics</i>. Cengage Learning.</p>						

Form IVb (English): Subjects by weeks

Weeks	Subjects
1. Week	Introduction
2. Week	History of video production

3. Week	Lighting
4. Week	Color
5. Week	Framing
6. Week	Forces within the screen
7. Week	Mid- term exam
8. Week	Depth and lenses
9. Week	Camera and lighting exercise
10. Week	Building screen space
11. Week	Motion in video
12. Week	Time and editing
13. Week	Editing exercise
14. Week	Sound in video
15. Week	Final presentations

Form Vb (İngilizce): Assesment Method

Semester Works	Number	Contribution
Attendance	14	%0
Laboratory	0	%0
Application	6	%5
Fieldwork	0	%0
Practice	0	%0
Homework Assessment	6	%60
Presentation	5	%5

Project	0	%0
Seminar	0	%0
Mid-term Exams	1	%30
Final Exam	0	%0
Total	32	%100
Contribution of semester Works to success points	32	%100
Contribution of final exam to success points		%0
Total		%100

Form VIb (English): WORKLOAD AND ECTS CALCULATION

Activities	Number	Duration (hour)	Total Work Load
Course Duration (x14)	14	3	42
Laboratory			
Application	4	5	20
Specific practical training	8	1	8
Field activities			
Study Hours Out of Class (Preliminary work, reinforcement, ect)			
Presentation / Seminar Preparation	5	5	25
Project			
Homework assignment	6	5	30
Midterms (Study duration)	1	20	25
Final Exam (Study duration)	0	0	0
Total Workload	29	70	150

Form VIIb (English): THE COURSE LEARNING OUTCOMES - PROGRAM OUTCOMES MATRIX

Program Outcomes	Contribution Level*				
	1	2	3	4	5
1.Students learn fundamental principles of social sciences, communication and new media studies		X			
2. Students interpret these theories and concepts in the context contemporary societies			X		
3. Students learn media history and social, artistic, economic and political background of these historical developments		X			
4. Students create media					X

content by applying principals of visual aesthetics					
5. Students analyze media texts and learn media literacy		X			
6. Students understand the interdisciplinary nature of media and communication studies			X		
7. Students get familiarized with the issues of ethical problems, human rights, and public interests		X			
8. Students develop constructive problem-solving approaches to media and communication matters					X
9. Students apply social science concepts to personal, social, and political issues	X				
10. Students utilize the theoretical and practical knowledge as an expert in the media sector					
11. Students use technical equipment and informatics technologies for both traditional and new media in an effective and creative way					X
12. Students acquire knowledge about new media professions and the sector					X
13. Students learn qualitative and quantitative research methods			X		
14. Students acquire competence of conducting independent research				X	
15. Student acquire necessary skills to be employed in public/private sector institutions and civil society organizations					X

16. Students have effective written and oral communication skills in English				X	
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1 Lowest, 2 Low, 3 Average, 4 High, 5 Highest

**ANKARA SCIENCE UNIVERSITY
FACULTY OF FINE ARTS AND DESIGN
NEW MEDIA AND COMMUNICATION DEPARTMENT**

**COURSE SYLLABUS
KEY CONCEPTS IN SOCIAL SCIENCES**

Course Name	Key concepts in social sciences
Course Type	Required
Code	NMC 103
ECTS	7
Instructor (s)	Associate Prof. Ebru Kayaalp Jurich
Prerequisites	None
Semestre	Fall
Course Content	<p>This course will familiarize students with basic concepts of social sciences. It analyzes how social structures and cultures are shaped, maintained and transformed, and how they affect the lives of individuals. In the course, we will discuss the issues of society, culture, class, ethnicity and race, globalization as well as media and technology within the context of contemporary societies. The ultimate goal of the course is to help students read and think critically about social issues.</p>
Learning Outcomes	<p>After successful completion of the course, the student will be able to:</p> <ol style="list-style-type: none"> 1. Understand the basic definitions and key concepts of social sciences 2. Analyze various social phenomena through the lens of different theoretical perspectives 3. Demonstrate an understanding of how social stratification, race, ethnicity and gender operate within societies 4. Understand and apply sociological concepts to personal, social, and political issues 5. Apply critical thinking skills by challenging common assumptions in the societies 6. Describe how the tools of analysis and methods of social sciences are applicable to work in different communities
References	<p>Introduction to Sociology 2e. (2015) Openstax. Rice University (free online) https://d3bxy9euw4e147.cloudfront.net/oscms-prodcms/media/documents/IntroductionToSociology2e-OP_tbTLqMj.pdf</p>
Learning and teaching strategies	<p>Lecture Class discussion</p>

Evaluation	Exams, Participation and Attendance
Course Language	English

Form IIIb (English): COURSE INFORMATION

Course Name	Code	Semestre	Theory (hours/week)	Application (hours/week)	Laboratory (hours/week)	National Credit	ECTS
Key Concepts in Social Sciences	NMC 103	Fall	3	0	0	3	7
Prerequisites	None						
Course Language	English						
Course Type	Required						
Mode of Delivery (face to face, distance learning)	Face to face and distance learning when required						
Learning and teaching strategies	Lecture, class discussion						
Instructor (s)	Associate Professor Ebru Kayaalp Jurich						
Course objective	This course will familiarize students with basic concepts of social sciences.						
Learning outcomes	<p>After successful completion of the course, the student will be able to:</p> <ol style="list-style-type: none"> 1. Understand the basic definitions and key concepts of social sciences 2. Analyze various social phenomena through the lens of different theoretical perspectives 3. Demonstrate an understanding of how social stratification, race, ethnicity and gender operate within societies 4. Understand and apply social science concepts to personal, social, and political issues 5. Apply critical thinking skills by challenging common assumptions in the societies 6. Describe how the tools of analysis and methods of social sciences are applicable to work in different communities 						
Course Content	This course analyzes how social structures and cultures are shaped, maintained and transformed, and how they affect the lives of individuals. In the course, we will discuss the issues of society, culture, class, ethnicity and race, globalization as well as media and technology within the context of contemporary societies. The ultimate goal of the course is to help students read and think critically about social issues.						
Mode of Delivery	Face to face and distance learning when required						
References	Introduction to Sociology 2e. (2015) Openstax. Rice University (free online) https://d3bxy9euw4e147.cloudfront.net/oscms-prodcms/media/documents/IntroductionToSociology2e-OP_tbTLqMj.pdf						

Form IVb (English): Subjects by weeks

Weeks	Subjects
1. Week	Introduction
2. Week	Culture
3. Week	Society
4. Week	Media and Technology
5. Week	Social Stratification
6. Week	Race and Ethnicity
7. Week	Mid-term
8. Week	Gender
9. Week	Religion
10. Week	Government and Politics
11. Week	Work and Economy
12. Week	Environment
13. Week	Social Movements
14. Week	Review
15. Week	Final Exam

Form Vb (İngilizce): Assesment Method

Semester Works	Number	Contribution
Attendance	14	%10
Participation	14	%10
Application	0	%0
Fieldwork	0	%0
Practice	0	%0
Homework Assessment	0	%0
Presentation	0	%0
Project	0	%0
Seminar	0	%0
Mid-term Exams	1	%40
Final Exam	1	%40
Total	30	%100
Contribution of semester works to success points	29	%60
Contribution of final exam to success points	1	%40
Total	30	%100

Form VIb (English): WORKLOAD AND ECTS CALCULATION

Activities	Number	Duration (hour)	Total Work Load
Course Duration (x14)	14	3	42
Laboratory			
Application			
Specific practical training			
Field activities			
Study Hours Out of Class (Preliminary work, reinforcement, etc)	14	4	56
Presentation / Seminar Preparation			
Project			
Homework assignment			
Midterms (Study duration)	1	20	20
Final Exam (Study duration)	1	40	40
Total Workload	30	67	158

Form VIIb (English): THE COURSE LEARNING OUTCOMES - PROGRAM OUTCOMES MATRIX

Program Outcomes	Contribution Level*				
	1	2	3	4	5
1.Students learn fundamental principles of social sciences, communication and new media studies					X
2. Students interpret these theories and concepts in the					X

context contemporary societies					
3. Students learn media history and social, artistic, economic and political background of these historical developments		X			
4. Students create media content by applying principals of visual aesthetics	X				
5. Students analyze media texts and learn media literacy	X				
6. Students understand the interdisciplinary nature of media and communication studies		X			
7. Students get familiarized with the issues of ethical problems, human rights, and public interests				X	
8. Students develop constructive problem-solving approaches to media and communication matters		X			
9. Students apply social science concepts to personal, social, and political issues					X
10. Students utilize the theoretical and practical knowledge as an expert in the media sector	X				
11. Students use technical equipment and informatics technologies for both traditional and new media in an effective and creative way	X				
12. Students acquire knowledge about new media professions and the sector	X				
13. Students learn qualitative and quantitative research methods	X				
14. Students acquire competence of conducting independent research	X				
15. Student acquire			X		

necessary skills to be employed in public/private sector institutions and civil society organizations					
16. Students have effective written and oral communication skills in English				X	

1 Lowest, 2 Low, 3 Average, 4 High, 5 Highest

**ANKARA SCIENCE UNIVERSITY
FACULTY OF FINE ARTS AND DESIGN
NEW MEDIA AND COMMUNICATION DEPARTMENT**

**COURSE SYLLABUS
SOCIOLOGY OF MEDIA**

Course Name	Sociology of Media
Course Type	Required
Code	NMC 104
ECTS	6
Instructor (s)	Associate Prof. Ebru Kayaalp Jurich
Prerequisites	None
Semester	Spring
Course Content	<p>This course aims to provide a thorough and critical introduction to the key sociological arguments on media and communication. It aims to introduce students to different schools of media theory by examining in depth the ideas of media and communication theorists, such as Lasswell, McLuhan, Adorno, Chomsky and Habermas. The course offers a comprehensive analysis of the development of media and communication studies and it will help students apply a variety of sociological perspectives to understand how media is produced and experienced in both everyday life and in a broader social context.</p>
Learning Outcomes	<p>After successful completion of the course, the student will be able to:</p> <ol style="list-style-type: none">1. Develop a clear understanding of recent sociological debates about the role and significance of media2. Identify the key concepts and perspectives used by sociologists in their attempts to understand the complexities of the mass media and communication3. Understand from a sociological perspective the relationship of media with government, politics and economics4. Develop a major insight about the theoretical and methodological perspectives that sociologists use in their research about media5. Analyze the impact of media on audiences
References	<p>Paddy Scannell. 2007. <i>Media and Communication</i>, Sage: London</p> <p>Dan Laughey, 2007. <i>Key Themes in Media Theory</i>, Open University Press: London</p>

Learning and teaching strategies	Lecture Class discussion
Evaluation	Exams, Participation and Attendance
Course Language	English

Form IIIb (English): COURSE INFORMATION

Course Name	Code	Semester	Theory (hours/week)	Application (hours/week)	Laboratory (hours/week)	National Credit	ECTS
Negotiation Process	NMC 104	Spring	3	0	0	3	6
Prerequisites	None						
Course Language	English						
Course Type	Required						
Mode of Delivery (face to face, distance learning)	Face to face and distance learning when required						
Learning and teaching strategies	Lecture, class discussion						
Instructor (s)	Associate Professor Ebru Kayaalp Jurich						
Course objective	This course aims to provide a thorough and critical introduction to the key sociological arguments on media and communication.						
Learning outcomes	<p>After successful completion of the course, the student will be able to:</p> <ol style="list-style-type: none"> 1. Develop a clear understanding of recent sociological debates about the role and significance of media 2. Identify the key concepts and perspectives used by sociologists in their attempts to understand the complexities of the mass media and communication 3. Understand from a sociological perspective the relationship of media with government, politics and economics 4. Develop a major insight about the theoretical and methodological perspectives that sociologists use in their research about media 5. Analyze the impact of media on audiences 						
Course Content	The course aims to introduce students to different schools of media theory by examining in depth the ideas of media and communication theorists, such as						

	Lasswell, McLuhan, Adorno, Chomsky and Habermas. The course offers a comprehensive analysis of the development of media and communication studies and it will help students apply a variety of sociological perspectives to understand how media is produced and experienced in both everyday life and in a broader social context.
Mode of Delivery	Face to face and distance learning when required
References	Paddy Scannell. 2007. <i>Media and Communication</i> , Sage: London Dan Laughey, 2007. <i>Key Themes in Media Theory</i> , Open University Press: London

Form IVb (English): Subjects by weeks

Weeks	Subjects
1. Week	Introduction
2. Week	Mass Communication: Lazarsfeld
3. Week	Behaviorism and Media Effects: Lasswell
4. Week	Culture and Communication: Leavis, Hoggart, Williams
5. Week	Communication and Technology: Innis and McLuhan
6. Week	Mass Culture: Horkheimer and Adorno
7. Week	Mid-term II
8. Week	Communication as Interaction: Goffman and Garfinkel
9. Week	Communication and Language: Austin
10. Week	Communication and Language: Austin

11. Week	Political Economy: Herman and Chomsky
12. Week	Communication and Publicness: Habermas
13. Week	Cultural Studies: Stuart Hall
14. Week	Revision
15. Week	Final Exam

Form Vb (İngilizce): Assesment Method

Semester Works	Number	Contribution
Attendance	14	% 10
Laboratory	0	%0
Application	0	%0
Fieldwork	0	%0
Practice	0	%0
Homework Assessment	0	%0
Presentation	0	%0
Project	0	%0
Seminar	0	%0
Mid-term Exams	2	%60
Final Exam	1	%30
Total	17	%100
Contribution of semester works to success points	16	%70
Contribution of final exam to success points	1	%30
Total	17	%100

Form VIb (English): WORKLOAD AND ECTS CALCULATION

Activities	Number	Duration (hour)	Total Work Load
Course Duration (x14)	14	3	42
Laboratory			
Application			
Specific practical training			
Field activities			
Study Hours Out of Class (Preliminary work, reinforcement, etc)	14	3	42
Presentation / Seminar Preparation			
Project			
Homework assignment			

Midterms (Study duration)	2	25	50
Final Exam (Study duration)	1	25	25
Total Workload	31	46	159

**Form VIIb (English): THE COURSE LEARNING OUTCOMES - PROGRAM
OUTCOMES MATRIX**

Program Outcomes	Contribution Level*				
	1	2	3	4	5
1. Students learn fundamental principles of social sciences, communication and new media studies					X
2. Students interpret these theories and concepts in the context contemporary societies					X
3. Students learn media history and social, artistic, economic and political background of these historical developments				X	
4. Students create media content by applying principals of visual aesthetics	X				
5. Students analyze media texts and learn media literacy	X				
6. Students understand the interdisciplinary nature of media and communication studies				X	
7. Students get familiarized with the issues of ethical problems, human rights, and public interests			X		
8. Students develop constructive problem-solving approaches to media and communication matters		X			
9. Students apply social science concepts to personal, social, and political issues		X			
10. Students utilize the theoretical and practical		X			

knowledge as an expert in the media sector					
11. Students use technical equipment and informatics technologies for both traditional and new media in an effective and creative way	X				
12. Students acquire knowledge about new media professions and the sector	X				
13. Students learn qualitative and quantitative research methods	X				
14. Students acquire competence of conducting independent research	X				
15. Student acquire necessary skills to be employed in public/private sector institutions and civil society organizations			X		
16. Students have effective written and oral communication skills in English				X	

1 Lowest, 2 Low, 3 Average, 4 High, 5 Highest

**ANKARA SCIENCE UNIVERSITY
FACULTY OF FINE ARTS AND DESIGN
NEW MEDIA AND COMMUNICATION DEPARTMENT**

**COURSE SYLLABUS
INTRODUCTION TO COMMUNICATION**

Course Name	Introduction to Communication
Course Type	Required
Code	NMC101
ECTS	6
Instructor (s)	Assistant Professor Serra Sezgin
Prerequisites	None
Semestre	Fall
Course Content	This course presents an introduction to the interdisciplinary field of communication studies providing necessary theoretical and methodological knowledge. The aim of this course is to prepare students for advanced theory courses in the future by presenting an introduction to the concepts, methods and approaches in media and communication studies.
Learning Outcomes	After taking this course students will be able to; <ul style="list-style-type: none"> - Understand different approaches to communication. - Express the relationship between communication sciences and other fields of science. - List theoretical and judicial approaches in the field of communication - Recognize the fundamentals of social sciences, communication sciences and media professionals.
References	John Fiske (2010). Introduction to Communication Studies. John B. Thompson (1995). Media and Modernity. Graeme Burton (1997). More than Meets the Eye: An Introduction to Media Studies Raymond Williams (1983). Keywords. John Keane (1991). Media and Democracy. Denis McQuail and Sven Windhal (1993). Communication Models for the Study of Mass Communications Stuart Hall (1997). Representation: Cultural Representations and Signifying Practices. SAGE Lawrence Grossberg vd. (2006). Mediamaking, Mass Media in a Popular Culture. SAGE
Learning and teaching strategies	Lecturing, discussion, homework assesment.
Evaluation	Attaendance and participation in class discussions 10%, homeworks

	30%, mid-term 30% and final exam 30%
Course Language	English

Form IIIb (English): COURSE INFORMATION

Course Name	Code	Semestre	Theory (hours/week)	Application (hours/week)	Laboratory (hours/week)	National Credit	ECTS
Negotiation Process	NMC101	Fall	3	0	0	3	6
Prerequisites	None						
Course Language	English						
Course Type	Required						
Mode of Delivery (face to face,distance learning)	Face to face and distance learning when required						
Learning and teaching strategies	Lecturing, discussion, homework assesments.						
Instructor (s)	Assistant Professor Serra Sezgin						
Course objective	The aim of this course is to prepare students for advanced theory courses in the future by presenting an introduction to the concepts, methods and approaches in media and communication studies.						
Learning outcomes	<p>After taking this course students will be able to;</p> <ul style="list-style-type: none"> - Understand different approaches to communication. - Express the relationship between communication sciences and other fields of science. - List theoretical and judicial approaches in the field of communication - Recognize the fundamentals of social sciences, communication sciences and media professionals. 						
Course Content	This course presents an introduction to the interdisciplinary field of communication studies providing necessary theoretical and methodological knowledge. The aim of this course is to prepare students for advanced theory courses in the future by presenting an introduction to the concepts, methods and approaches in media and communication studies.						
Mode of Delivery	Face to face and distance learning when required						
References	<p>John Fiske (2010). Introduction to Communication Studies. John B. Thompson (1995). Media and Modernity. Graeme Burton (1997). More than Meets the Eye: An Introduction to Media Studies Raymond Williams (1983). Keywords.</p>						

	<p>John Keane (1991). <i>Media and Democracy</i>.</p> <p>Denis McQuail and Sven Windhal (1993). <i>Communication Models for the Study of Mass Communications</i></p> <p>Stuart Hall (1997). <i>Representation: Cultural Representations and Signifying Practices</i>. SAGE</p> <p>Lawrence Grossberg vd. (2006). <i>Mediamaking, Mass Media in a Popular Culture</i>. SAGE</p>
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Form IVb (English): Subjects by weeks

Weeks	Subjects
1. Week	Introduction
2. Week	Communication – The Basics (Key Concepts and Terms)
3. Week	Defining Communication
4. Week	Models of Communication
5. Week	Models of Communication
6. Week	Categories of Communication
7. Week	Midterm
8. Week	Categories of Communication
9. Week	Theories of Communication
10. Week	Theories of Communication
11. Week	Theories of Communication
12. Week	Audiences

13. Week	Communications for Development
14. Week	Communication, Media, Science, Technology and Society
15. Week	Final examination

Form Vb (İngilizce): Assesment Method

Semester Works	Number	Contribution
Attendance	14	%10
Participation	14	%0
Application	0	%0
Fieldwork	0	%0
Practice	0	%0
Homework Assessment	2	%30
Presentation	0	%0
Project	0	%0
Seminar	0	%0
Mid-term Exams	1	%30
Final Exam	1	%30
Total	32	%100
Contribution of semester works to success points	31	%70
Contribution of final exam to success points	1	%30
Total	32	%100

Form VIb (English): WORKLOAD AND ECTS CALCULATION

Activities	Number	Duration (hour)	Total Work Load
Course Duration (x14)	14	3	42
Laboratory			
Application			
Specific practical training			
Field activities			
Study Hours Out of Class (Preliminary work, reinforcement, ect)	14	3	42
Presentation / Seminar Preparation			
Project			
Homework assignment	2	30	60
Midterms (Study duration)	1	20	20
Final Exam (Study duration)	1	20	20
Total Workload	32	76	184

**Form VIIb (English): THE COURSE LEARNING OUTCOMES - PROGRAM
OUTCOMES MATRIX**

Program Outcomes	Contribution Level*				
	1	2	3	4	5
1. Students learn fundamental principles of social sciences, communication and new media studies					X
2. Students interpret these theories and concepts in the context contemporary societies					X
3. Students learn media history and social, artistic, economic and political background of these historical developments					X
4. Students create media content by applying principals of visual aesthetics	X				
5. Students analyze media texts and learn media literacy		X			
6. Students understand the interdisciplinary nature of media and communication studies					X
7. Students get familiarized with the issues of ethical problems, human rights, and public interests				X	
8. Students develop constructive problem-solving approaches to media and communication matters		X			
9. Students apply social science concepts to personal, social, and political issues		X			
10. Students utilize the theoretical and practical knowledge as an expert in the media sector	X				
11. Students use technical equipment and informatics	X				

technologies for both traditional and new media in an effective and creative way					
12. Students acquire knowledge about new media professions and the sector	X				
13. Students learn qualitative and quantitative research methods		X			
14. Students acquire competence of conducting independent research	X				
15. Student acquire necessary skills to be employed in public/private sector institutions and civil society organizations		X			
16. Students have effective written and oral communication skills in English				X	

1 Lowest, 2 Low, 3 Average, 4 High, 5 Highest

**ANKARA SCIENCE UNIVERSITY
FACULTY OF FINE ARTS AND DESIGN
NEW MEDIA AND COMMUNICATION DEPARTMENT**

**COURSE SYLLABUS
INTRODUCTION TO NEW MEDIA**

Course Name	Introduction to New Media
Course Type	Required
Code	NMC102
ECTS	6
Instructor (s)	Assistant Professor Serra Sezgin
Prerequisites	NMC 101 Introduction to Communication
Semestre	Spring
Course Content	The course provides an introduction to the growing field of digital media studies, with a triple focus on theory, interpretation, and practice. The students will explore the technical, social, cultural, ethical and economic aspects of new media technologies.
Learning Outcomes	After taking this course students will be able to; <ul style="list-style-type: none"> - Recognize basic concepts and applications of new media and new media professions. - Analyze discourse of new media texts. - Summarize the history of media and communication leading up to the era of new media. - Identify the social and cultural dynamics that create and are created by new mediums.
References	Lievrouw and Livingstone (2005), The Handbook of New Media, SAGE. Timothy Havens (2012), Understanding Media Industries, Oxford.
Learning and teaching strategies	Lecturing, discussion, homework assesment.
Evaluation	Participation in class discussions and attendance 10%, homework assesments 30%, mid-term 30% and final exam 30%
Course Language	English

Form IIIb (English): COURSE INFORMATION

Course Name	Code	Semestre	Theory (hours/week)	Application (hours/week)	Laboratory (hours/week)	National Credit	ECTS
Negotiation	NMC102	Spring	3	0	0	3	6

Process							
Prerequisites	NMC 101 Introduction to Communication						
Course Language	English						
Course Type	Required						
Mode of Delivery (face to face,distance learning)	Face to face and distance learning when required						
Learning and teaching strategies	Lecturing, discussion and homework assesment.						
Instructor (s)	Assistant Professor Serra Sezgin						
Course objective	The goal of this course is to provide an introduction to the growing field of new media studies, with a triple focus on theory, interpretation, and practice.						
Learning outcomes	<p>After taking this course students will be able to;</p> <ul style="list-style-type: none"> - Recognize basic concepts and applications of new media and new media professions. - Analyze discourse of new media texts. - Summarize the history of media and communication leading up to the era of new media. - Identify the social and cultural dynamics that create and are created by new mediums. 						
Course Content	The course provides an introduction to the growing field of digital media studies, with a triple focus on theory, interpretation, and practice. The students will explore the technical, social, cultural, ethical and aconomic aspects of new media technologies.						
Mode of Delivery	Face to face and distance learning when required						
References	<p>Lievrouw and Livingstone (2005), The Handbook of New Media, SAGE.</p> <p>Timothy Havens (2012), Understanding Media Industries, Oxford.</p>						

Form IVb (English): Subjects by weeks

Weeks	Subjects
1. Week	General Introduction to New Media Theories
2. Week	Key Concepts and Terms
3. Week	Components of New Media

4. Week	New Media and Globalization
5. Week	New Media Industry
6. Week	Political Economy of New Media - New Media and Political Communication
7. Week	Mid-term
8. Week	New Media & Culture & Identity
9. Week	New Media Technologies
10. Week	New Media, new forms, new approaches
11. Week	Transmedia Storytelling
12. Week	Methods and Techniques in New Media Research
13. Week	Future of New Media
14. Week	Case Study
15. Week	Final examination

Form Vb (İngilizce): Assesment Method

Semester Works	Number	Contribution
Attendance	14	% 10
Laboratory	0	%0
Application	0	%0
Fieldwork	0	%0
Practice	0	%0
Homework Assessment	2	%30
Presentation	0	%0
Project	0	%0
Seminar	0	%0

Mid-term Exams	1	%30
Final Exam	1	%30
Total	18	%100
Contribution of semester Works to success points	17	%70
Contribution of final exam to success points	1	%30
Total	18	%100

Form VIIb (English): WORKLOAD AND ECTS CALCULATION

Activities	Number	Duration (hour)	Total Work Load
Course Duration (x14)	14	3	42
Laboratory			
Application			
Specific practical training			
Field activities			
Study Hours Out of Class (Preliminary work, reinforcement, ect)	14	3	42
Presentation / Seminar Preparation			
Project			
Homework assignment	2	30	60
Midterms (Study duration)	1	20	20
Final Exam (Study duration)	1	20	20
Total Workload	32	86	184

Form VIIb (English): THE COURSE LEARNING OUTCOMES - PROGRAM OUTCOMES MATRIX

Program Outcomes	Contribution Level*				
	1	2	3	4	5
1.Students learn fundamental principles of social sciences, communication and new media studies					X
2. Students interpret these theories and concepts in the context contemporary societies					X
3. Students learn media history and social, artistic, economic and political background of these historical developments		X			
4. Students create media content by applying principals of visual aesthetics	X				
5. Students analyze media		X			

texts and learn media literacy					
6. Students understand the interdisciplinary nature of media and communication studies			X		
7. Students get familiarized with the issues of ethical problems, human rights, and public interests			X		
8. Students develop constructive problem-solving approaches to media and communication matters				X	
9. Students apply social science concepts to personal, social, and political issues				X	
10. Students utilize the theoretical and practical knowledge as an expert in the media sector	X				
11. Students use technical equipment and informatics technologies for both traditional and new media in an effective and creative way			X		
12. Students acquire knowledge about new media professions and the sector	X				
13. Students learn qualitative and quantitative research methods	X				
14. Students acquire competence of conducting independent research	X				
15. Student acquire necessary skills to be employed in public/private sector institutions and civil society organizations			X		
16. Students have effective written and oral communication skills in				X	

English					
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1 Lowest, 2 Low, 3 Average, 4 High, 5 Highest

ANKARA SCIENCE UNIVERSITY
FACULTY OF FINE ARTS AND DESIGN
NEW MEDIA AND COMMUNICATION DEPARTMENT

COURSE SYLLABUS
MEDIA HISTORY

Course Name	Media History
Course Type	Required
Code	NMC105
ECTS	6
Instructor (s)	Asst. Prof. Yeliz Dede Özdemir
Prerequisites	None
Semester	Fall
Course Content	<p>Media History provides an overview of the important social and cultural implications of major developments in communication from prehistory to the electronic era. The course is organized thematically and chronologically according to specific media, and their associated theoretical issues. Topics included in this course are range from alphabet, orality, writing, print culture, telegraphy, photography, telephony, radio, TV to Internet, mobile phones and other digital tools. By introducing a general sketch and overview of the history of communication, we will also consider how media have shaped human experience, including how they have affected society, culture, politics, and much more. During this course, students are supposed to think about not only differences between the past and present communication but also similarities and themes that repeat over time. On successful completion of this course students will have developed their contextual knowledge and their conceptual tool kit by undertaking a contextual investigation of their own, linked to their subject specialism.</p>
Learning Outcomes	<p>By the end of this course students will be able to:</p> <ol style="list-style-type: none">1. Understand the concept of communication and human communication2. Identify different approaches in the field of communication studies and its historiography.3. Discuss the major developments in media history and the societal, economic, political background of these historical developments.4. Understand more about how media affected society and affected by society,5. Understand the bound between new and old media and begin to be more personally connected with media history <p>These goals will be accomplished primarily through assigned readings, lectures, class discussions, and occasional videos. They will be tested in various assignments, essays, and on the midterm and final exams. Srudents work in this class will draw on their understanding of media</p>

	history, as learned through lectures and readings.
References	<p>Peter Simonson, Janice Peck, Robert T. Craig, and John P. Jackson, Jr. (2013), <i>The Handbook of Communication History</i>, ed. Peter Simonson, Janice Peck, Robert T. Craig, John Jackson, Routledge</p> <p>Paul Heyer and Peter Urquhart (2019), <i>Communication in History Stone Age Symbols to Social Media</i>, ed., Paul Heyer and Peter Urquhart, Routledge</p> <p>Irving Fang (2015) <i>A History of Mass Communication: Six Information Revolutions</i>. Routledge</p> <p>Bill Kovarik (2011), <i>Revolutions in Communication Media History from Gutenberg to the Digital Age</i>, Bloomsbury</p> <p>Rich Ling and Jonathan Donner (2009), <i>Mobile Communiation</i>, Polity</p> <p>Recommended</p> <p>John D. Peters (1999) <i>Speaking Into the Air: A History of the Idea of Communication</i>. Chicago: Chicago University Press.</p> <p>Brian Winston (1998) <i>Media, Technology and Society. A History: From the Telegraph to the Internet</i>. New York: Routledge.</p> <p>Asa Briggs & Peter Burke (2005) <i>Social History of the Media: From Gutenberg to the Internet</i>. Second Edition. Cambridge, UK; Malden, MA: Polity.</p>
Learning and teaching strategies	<p>Lecturing, discussion, homework assessment.</p> <p>Audio-visual material, e.g. slides, websites and videos, will be used to help animate or expand on the texts covered in the course.</p> <p>There may be guest speakers in the course, pending their availability.</p>
Evaluation	<p>Essay 30%, mid-term 30% and final exam 40%</p> <p>Midterm Test: 30 % There will be one in-class multiple-choice midterm test that aims to test the students on the readings studied in the course.</p> <p>Essay: 30 % Students will be required to write an exegesis, i.e. a careful, detailed analysis and interpretation of a text or texts, assigned by the instructor (Formal details: six double-spaced pages, Times New Roman 12 pt with 1” margins, with correct pagination and citation). A writing guide and grading grid for the essay will be available for reference on my Courses.</p>

	Final examination: 40 % The final examination will cover the entire course and will be scheduled by the university, during the official examination period.
Course Language	English

Form IIIb (English): COURSE INFORMATION

Course Name	Code	Semester	Theory (hours/week)	Application (hours/week)	Laboratory (hours/week)	National Credit	ECTS
Negotiation Process	NMC105	Fall	3	0	0	3	5
Prerequisites	None						
Course Language	English						
Course Type	Required						
Mode of Delivery (face to face, distance learning)	Face to face and distance learning when required						
Learning and teaching strategies	Lecturing, discussion, reading, videos, essay, assessment.						
Instructor (s)	Asst. Prof. Yeliz Dede Özdemir						
Course objective	Media History provides an overview of the important social and cultural implications of major developments in communication from prehistory to the electronic era. The course is organized thematically and chronologically according to specific media, and their associated theoretical issues. Topics included in this course are range from alphabet, orality, writing, print culture, telegraphy, photography, telephony, radio, TV to Internet, mobile phones and other digital tools. By introducing a general sketch and overview of the history of communication, we will also consider how media have shaped human experience, including how they have affected society, culture, politics, and much more. During this course, students are supposed to think about not only differences between the past and present communication but also similarities and themes that repeat over time. On successful completion of this course students will have developed their contextual knowledge and their conceptual tool kit by undertaking a contextual investigation of their own, linked to their subject specialism.						
Learning outcomes	By the end of this course students will be able to: 1. Understand the concept of communication and human communication 2. Identify different approaches in the field of communication studies and its						

	<p>historiography.</p> <ol style="list-style-type: none"> 3. Discuss the major developments in media history and the societal, economic, political background of these historical developments. 4. Understand more about how media affected society and affected by society, 5. Understand the bound between new and old media and begin to be more personally connected with media history <p>These goals will be accomplished primarily through assigned readings, lectures, class discussions, and occasional videos. They will be tested in various assignments, essays, and on the midterm and final exams. Srudents work in this class will draw on their understanding of media history, as learned through lectures and readings.</p>
<p>Course Content</p>	<p>This course presents an introduction to the history of communication from prehistory to the electronic era, emphasizing early communication models and theories as well as the current approaches.</p>
<p>Mode of Delivery</p>	<p>Face to face and distance learning when required</p>
<p>References</p>	<p>Peter Simonson, Janice Peck, Robert T. Craig, and John P. Jackson, Jr. (2013), <i>The Handbook of Communication History</i>, ed. Peter Simonson, Janice Peck, Robert T. Craig, John Jackson, Routledge</p> <p>Paul Heyer and Peter Urquhart (2019), <i>Communication in History Stone Age Symbols to Social Media</i>, ed., Paul Heyer and Peter Urquhart, Routledge</p> <p>Irving Fang (2015) <i>A History of Mass Communication: Six Information Revolutions</i>. Routledge</p> <p>Bill Kovarik (2011), <i>Revolutions in Communication Media History from Gutenberg to the Digital Age</i>, Bloomsbury</p> <p>Rich Ling and Jonathan Donner (2009), <i>Mobile Communiation</i>, Polity</p> <p>Recommended</p> <p>John D. Peters (1999) <i>Speaking Into the Air: A History of the Idea of Communication</i>. Chicago: Chicago University Press.</p> <p>Brian Winston (1998) <i>Media, Technology and Society. A History: From the Telegraph to the Internet</i>. New York: Routledge.</p> <p>Asa Briggs & Peter Burke (2005) <i>Social History of the Media: From Gutenberg to the Internet</i>. Second Edition. Cambridge, UK; Malden, MA: Polity.</p>

Form IVb (English): Subjects by weeks

Weeks	Subjects
1. Week	Introduction to the course: What is media history and why study it?
2. Week	<p>A general sketch and overview of communication history from the prehistory to the digital age.</p> <p>Peter Simonson, Janice Peck, Robert T. Craig, and John P. Jackson, Jr. (2013), The History of Communication History in <i>The Handbook of Communication History</i>, ed. Peter Simonson, Janice Peck, Robert T. Craig, John Jackson, Routledge</p>
3. Week	<p>Major Developments in Communication History:</p> <p>David Crowley and Paul Heyer (2013), Media, in <i>The Handbook of Communication History</i>, ed. Peter Simonson, Janice Peck, Robert T. Craig, John Jackson, Routledge</p>
4. Week	<p>Writing</p> <p>Irving Fang (2015), The first Revolution: Writing, in <i>A History of Mass Communication: Six Information Revolutions</i>. Routledge</p> <p>Denise Schmandt-Besserat (2007) “The Earliest Precursor of Writing” in <i>Communication in History Stone Age Symbols to Social Media</i>, ed., Paul Heyer and Peter Urquhart, Routledge</p>
5. Week	<p>From writing to printing: Print Revolution and Development of the Press</p> <p>Bill Kovarik (2011), The Printing Revolution, in <i>Revolutions in Communication Media History from Gutenberg to the Digital Age</i>, Bloomsbury</p> <p>Irving Fang (2015), <i>A History of Mass Communication: Six Information Revolutions</i>. Routledge</p>
6. Week	<p>Electronic Revolution and the Emergence of Mass Media: Telegraph, Telephone, newspaper, radio and Television</p> <p>Bill Kovarik (2011), The Electronic Revolution: From “National Neighborhoods” to the Global Village, in <i>Revolutions in Communication Media History from Gutenberg to the Digital Age</i>, Bloomsbury</p>
7. Week	Mid-term

8. Week	<p>Electronic Revolution and the Emergence of Mass Media: Telegraph, Telephone, newspaper, radio and Television)</p> <p>James W. Carey (2019), Time, Space, and the Telegraph, in <i>Communication in History Stone Age Symbols to Social Media</i>, ed., Paul Heyer and Peter Urquhart, Routledge</p> <p>Michael Schudson (2019) The New Journalism, in <i>Communication in History Stone Age Symbols to Social Media</i>, ed., Paul Heyer and Peter Urquhart, Routledge</p> <p>Claude S. Fischer (2019), The Telephone Takes Command, in <i>Communication in History Stone Age Symbols to Social Media</i>, ed., Paul Heyer and Peter Urquhart, Routledge</p> <p>John Durham Peters (2019) The Public Voice of Radio, in <i>Communication in History Stone Age Symbols to Social Media</i>, ed., Paul Heyer and Peter Urquhart, Routledge</p> <p>William Boddy (2019), Television Begins, in <i>Communication in History Stone Age Symbols to Social Media</i>, ed., Paul Heyer and Peter Urquhart, Routledge</p>
9. Week	<p>The Digital Revolution: How Media Became New</p> <p>Lev Manović(2019), How Media Became New , in <i>Communication in History Stone Age Symbols to Social Media</i>, ed., Paul Heyer and Peter Urquhart, Routledge</p> <p>Benjamin Peters and Rasmus Kleis Nielsen (2013), New Media, in <i>The Handbook of Communication History</i>, ed. Peter Simonson, Janice Peck, Robert T. Craig, John Jackson, Routledge</p>
10. Week	<p>Popularizing the Internet</p> <p>Janet Abbate (2019), Popularizing the Internet, in <i>Communication in History Stone Age Symbols to Social Media</i>, ed., Paul Heyer and Peter Urquhart, Routledge</p>
11.	<p>A brief history of Web 2.0 and social media</p> <p>Tom Standage (2019) Social Media Retweets History, in <i>Communication in History Stone Age Symbols to Social Media</i>, ed., Paul Heyer and Peter Urquhart, Routledge</p>
12. Week	<p>Mobile Communication Technologies: From cellphones to smartphones</p> <p>Rich Ling and Jonathan Donner (2009), Short history of mobile communication, in <i>Mobile Communiation</i>, Polity</p>

13. Week	General Evaluation and the future of communication Lucien Sfez (2013), Epilogue: The Futures of Communication , in <i>The Handbook of Communication History</i> , ed. Peter Simonson, Janice Peck, Robert T. Craig, John Jackson, Routledge
14. Week	General Evaluation and the future of communication Lucien Sfez (2013), Epilogue: The Futures of Communication, in <i>The Handbook of Communication History</i> , ed. Peter Simonson, Janice Peck, Robert T. Craig, John Jackson, Routledge
15. Week	Final examination

Form Vb (İngilizce): Assesment Method

Semester Works	Number	Contribution
Attendance	14	%0
Participation	14	%0
Application	0	%0
Fieldwork	0	%0
Practice	0	%0
Essay	1	%30
Presentation	0	%0
Project	0	%0
Seminar	0	%0
Mid-term Exams	1	%30
Final Exam	1	%40
Total	31	%100
Contribution of semester works to success points	30	%60
Contribution of final exam to success points	1	%40
Total	31	%100

Form VIb (English): WORKLOAD AND ECTS CALCULATION

Activities	Number	Duration (hour)	Total Work Load
Course Duration (x14)	14	3	42
Laboratory			
Application			
Specific practical training			
Field activities			
Study Hours Out of Class (Preliminary work, reinforcement, ect)	14	3	42
Presentation / Seminar Preparation			
Project			

Essay	1	30	30
Midterms (Study duration)	1	30	30
Final Exam (Study duration)	1	30	30
Total Workload	31	96	174

**Form VIIb (English): THE COURSE LEARNING OUTCOMES - PROGRAM
OUTCOMES MATRIX**

Program Outcomes	Contribution Level*				
	1	2	3	4	5
1. Students learn fundamental principles of social sciences, communication and new media studies					X
2. Students interpret these theories and concepts in the context contemporary societies					X
3. Students learn media history and social, artistic, economic and political background of these historical developments					X
4. Students create media content by applying principals of visual aesthetics	X				
5. Students analyze media texts and learn media literacy			X		
6. Students understand the interdisciplinary nature of media and communication studies					X
7. Students get familiarized with the issues of ethical problems, human rights, and public interests				X	
8. Students develop constructive problem-solving approaches to media and communication matters					X
9. Students apply social science concepts to personal, social, and political issues				X	
10. Students utilize the	X				

theoretical and practical knowledge as an expert in the media sector					
11. Students use technical equipment and informatics technologies for both traditional and new media in an effective and creative way	X				
12. Students acquire knowledge about new media professions and the sector		X			
13. Students learn qualitative and quantitative research methods		X			
14. Students acquire competence of conducting independent research	X				
15. Student acquire necessary skills to be employed in public/private sector institutions and civil society organizations				X	
16. Students have effective written and oral communication skills in English			X		

1 Lowest, 2 Low, 3 Average, 4 High, 5 Highest